IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Patent Application

Applicant: Pierluigi Pugliese

Case: 31

Serial No.: 10/618,118 Filing Date: July 11, 2003

Group: 2165

Examiner: Michael J. Hicks

Title: Selection Rate Based Rearranging of Menu Items in an Electronic Device

AMENDMENT AND RESPONSE TO FINAL OFFICE ACTION

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

Sir

In response to the final Office Action dated October 24, 2008, Applicant respectfully requests reconsideration of the above-identified application in view of the amendment and remarks herein.